



Honoring Our Fallen Sponsorship

www.honoringourfallen.org

Annual Sponsorship with Recognition at All Events:

If you've ever thought about supporting our troops, have you ever considered the impact you could have by supporting their families? We support the families of our nation's fallen military and first responders. While there is nothing we can do to bring back their loved ones, we can do a lot to bring comfort to the Families here at home by letting them know that there is a community of support right on their doorstep.

We are changing things up a bit this year and would like to present to you a way you can support Honoring Our Fallen and have your business recognized at all our annual fundraisers and our pop-up events.

Honoring Our Fallen works daily to assist the families and children of our Fallen Heroes by teaming up with like-minded non-profit organizations. We give back to the families who have suffered the loss of precious loved ones who paid the ultimate price for our freedom.

We hereby state that the donation will be used in relation to the tax-exempt purpose of this organization under section 501 (c)(3) of the Internal Revenue Code.

Honoring Our Fallen, Inc. ID # 45-2303423.

Marketing Plan:

Our marketing and event promotion plan extends to strategic areas within Southern California that align with the event attendee demographic.

- Aggressive social media campaign via Facebook and Instagram
- Print promotion and event PSAs of the event to include but not limited to, the Los Angeles Times, OC Register, and Press Telegram
- Succinct e-marketing via constant contact, with an approximate reach of more than 7,000 subscribers
- Media inclusion and segments promoting the event and sponsors.

PLATIUM SPONSOR: \$50,000

EXCLUSIVITY—

- You will be listed and recognized as the Presenting Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as the presenting sponsor to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- Opportunity to be highlighted as the presenting sponsor on all media/press interviews.
- Prominent placement of signage at the event
- VIP reserved table for ten guests for gala
- Foursome at golf tournament
- Logo placement and promotional advertisement/on event website, organization website
- DVD of event coverage, sound bites, photographs
- Inclusion in the event gift bags for any and or all the events.

GOLD STAR SPONSOR: \$30,000

- You will be listed and recognized as a Gold Star Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as a Gold Star Sponsor to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- Opportunity to be highlighted as the presenting sponsor on all media/press interviews.
- Prominent placement of signage at the event
- VIP reserved table for ten guests for gala
- Logo placement and promotional advertisement/on event website, organization website
- DVD of event coverage, sound bites, photographs
- Inclusion in the event gift bags for any and or all of the events.

SILVER STAR SPONSOR: \$20,000

- You will be listed and recognized as a Silver Star Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as a Silver Star Sponsors to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- Prominent placement of signage at the event
- VIP reserved table for guests for gala
- Logo placement and promotional advertisement/on event website, organization website
- DVD of event coverage, sound bites, photographs
- Inclusion in the event gift bags for any and or all of the events.

BRONZE STAR SPONSOR: \$10,000

- You will be listed and recognized as a Bronze Star Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as a Bronze Star sponsor to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- VIP tickets for 4 guests to attend the gala.
- Logo placement and promotional advertisement/on event website, organization website
- Inclusion in the event gift bags for any and or all the events.

PURPLE HEART SPONSOR: \$5,000

- You will be listed and recognized as a Purple Heart Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as a Purple Heart sponsor to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- VIP tickets for 2 guests to attend the gala.
- Logo placement and promotional advertisement/on event website, organization website
- Inclusion in the event gift bags for any and or all of the events.

WARRIOR SPONSOR: \$2,500

- You will be listed and recognized as a Warrior Sponsor for:
 - ✓ **Honoring Our Fallen Gala**
 - ✓ **Honoring Our Fallen Fireworks Stand**
 - ✓ **All remaining 2024 Events**
- Name and logo as a Warrior sponsor to be included in all event collateral, marketing, promotion, online and print advertising for each of our fundraising events.
- Logo placement and promotional advertisement/on event website, organization website
- Inclusion in the event gift bags for any and or all of events.

We would like to allow flexibility for sponsorship so that you can spread out in payments throughout the year. We can process credit cards monthly, quarterly, or annually. You can also issue check payment annually or quarterly. Proceeds directly help Honoring Our Fallen support families of the heroes who have lost their lives fighting for our freedom.

Please contact Laura Herzog at laura@honoringourfallen.org or call 800-796-6359 if you have questions.